

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

JONATHAN E. LOWTHERT, ET AL.

Application No.: 09/766,133

Filed: January 19, 2001

For: CONTENT WITH ADVERTISEMENT

INFORMATION SEGMENT

Art Group: 2616

Examiner: Usha Raman

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In accordance with the duty of disclosure, enclosed is a copy of IDS Citation Form PTO/SB/08 or PTO-1449, together with copies of the documents cited on that form, except for copies not required to be submitted (e.g., copies of U.S. patents and U.S. published patent applications need not be enclosed). This IDS and IDS Citation Form are being submitted before the mailing of a final Office Action. It is respectfully requested that the cited references be considered and that the enclosed copy of PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

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The submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made in the subject application and is not to be construed as an admission that the information cited in this statement is material to patentability.

The fee set in the amount of \$180.00 for submission of the Information Disclosure Statement is enclosed herewith. Please charge any additional fees due to Deposit Account 02-2666. A duplicate copy of the Fee Transmittal (PTO/SB/17) is enclosed for this purpose.

	Res	pectfi	ılly	sub	omi	tted,
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BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date: February 03, 2005

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I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Deborah L. Higham

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02-03-05

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STATEMENT BY ARPLICANS
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 Complete if Known

 Application Number
 09/766,133

 Filing Date
 January 19, 2001

 First Named Inventor
 Jonathan E. Lowthert

 Art Unit
 2616

 Examiner Name
 Usha Raman

 Attorney Docket Number
 42390P10893

			U.S. PATE	NT DOCUMENTS	
		Document Number	Publication Date	Name of Patentee or	Pages, Columns, Lines, Where
Examiner Initials*	Cite No.1	Number - Kind Code² (if known)	or Issue Date MM-DD-YYYY	Applicant of Cited Document	Relevant Passages or Relevant Figures Appear
	1	US-2002/0097979 A1	07-25-2002	Lowthert et al.	
	2	US-2002/0100043 A1	07-25-2002	Lowthert et al.	
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	FOREIGN PATENT DOCUMENTS						
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Based on PTO/SB/08A (08-03) as modified by Blakely, Solokoff, Taylor & Zafman (wlr) 08/11/2003.

^{*}Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication.

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